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World premiere of local film, Six Primrose, showcased at Devour!

October 10, 2018 (Dartmouth, NS) — A powerful story about food, friendship and community development in the north end of Dartmouth will have its world premiere at this month's Devour! The Food Film Fest. *Six Primrose* is a film by Truefaux films which brilliantly captures the vision of the Dartmouth North Community Food Centre and how its quest to address issues of the food insecurity, poor health and isolation knit a community together.

Filmmaker and Truefaux co-founder John Hillis introduces viewers to Jessica, Charlie, Oras, Ken and Amanda, telling their individual stories of what led them to the community food centre, and more importantly, what keeps them coming back.

"Six Primrose has brought me in touch with a group of extraordinary people, who face their problems with determination and their neighbours with empathy," says Hillis. "I've been making films now for over twenty years, and none have made me feel this way. I love walking through the doors of the food centre."

The Dartmouth North Community Food Centre is a concept originated from a partnership between the Dartmouth Family Centre and Community Food Centres Canada, and is one of 10 centres across Canada. Together they created the Dartmouth North Community Food Centre which boasts a 20,000 sq. ft urban farm, an industrial teaching kitchen and a commitment to focus on the strengths of those who visit. It has become the heart of the community. Residents of Dartmouth North stop by daily for a coffee, a meal or just to socialize. On a weekly basis there is an affordable produce market and many free programs ranging from cooking, gardening, health food and fitness, and community action training.

The community food centre has removed barriers to residents who want to participate and contribute by providing them with opportunity, support and resources. The centre's activities, including the educational programs, are free.

"You're tired from surviving but you want to thrive, and you don't realize that potential", says Amanda Nickerson, whose story is featured in the film. "For somebody else to believe in you before you believe in yourself, that's quite something".

Filmed on location, *Six Primrose* shows how the community food centre is more than a garden or a kitchen. It's about people having purpose and a connection to others in a community that has endured ongoing systemic income insecurity. From seed, to harvest to mealtime, experience the beauty and strength of Dartmouth North and the resilience of its residents. To see a trailer of Six Primrose click here.

Devour! is the world's largest food and film festival taking place in Wolfville from October 23-28. <u>Six Primrose</u> will premiere on October 26 at 3 PM followed by a panel featuring Hillis and cast members Oras and Amanda as well as a Nick Saul, President and CEO of Community Food Centres Canada. To purchase a ticket to the world premiere, visit www.devourfest.com. Tickets are \$15 each.





About Truefaux Films:

Established in 2007, filmmakers John Hillis and Hannah Minzloff teamed up creating <u>Truefaux Films</u>, a platform to develop and produce long form drama and documentary projects. The duo focuses on the small events that make up the story; capturing the heartfelt moments which stay the longest in people's minds. Truefaux Films also has a deep community philosophy, bringing high and creative technical resources to community groups, non-profits, and social enterprises, producing media content these organizations would otherwise be unable to afford. The buzz words are 'content creation', and that's important. Your content needs to resonate beyond that first moment, last longer than one initial flash. It's your story, it's an important one, and Truefaux make sure it illuminates who you are.

This film was made possible through generous funding from the NS Culture Innovation Fund, the Aviva Community Fund and the Canada Council for the Arts.

About the Dartmouth North Community Food Centre:

The <u>Dartmouth North Community Food Centre</u> is a place where the community comes together to grow, cook, share and advocate for good food. It is a project of the Dartmouth Family Centre, which has been supporting families in our community for more than 20 years and was founded in partnership with Community Food Centres Canada. The Dartmouth North Community Food Centre is one of 10 Community Food Centres across Canada

About Community Food Centres Canada:

<u>Community Food Centres Canada</u> is a national non-profit that builds health, belonging, and social justice in low-income communities across Canada through the power of food. Since 2012, CFCC has contributed to building 10 Community Food Centres across Canada.

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Media inquiries can be directed to:

Heather Hanson 902-488-2892 heather@prhive.ca

