



### Community Partnership Submission Form

Every year Truefaux Films joins with a partner non-profit organization in our community to provide pro-bono work for the period of one calendar year, the equivalent of a \$5,000 sponsorship.

This partnership could take on many forms, one major promo piece, building collateral for future use, multiple small spots... bring us your idea and let's talk!

We are big picture thinkers with an eye for detail and have experience with web design and client readability, workshop facilitation, and strategic planning.

#### What we need from you

- 1. First Name: \_\_\_\_\_
- 2. Last Name: \_\_\_\_\_
- 3. Email: \_\_\_\_\_
- 4. Phone: \_\_\_\_\_
- 5. Organization name: \_\_\_\_\_
- 6. Address: \_\_\_\_\_
  
- 7. Organization mandate

- 8. What is your vision for our relationship? (max 500 words)



9. Who is your audience?

10. Why are you making the video(s)?

11. How do you intend to use the video(s)?

12. How will you capitalize on the content in order for the media to help your organization?

**Truefaux Films Inc**

11 Pleasant Street, Dartmouth Nova Scotia Canada B2Y 3P1

Hannah Minzloff [hannah@truefaux.ca](mailto:hannah@truefaux.ca) 902.223-9479 | John Hillis [john@truefaux.ca](mailto:john@truefaux.ca) 902.422.7226 | [truefaux.ca](http://truefaux.ca)



13. Is there a way you envision using the overall content beyond this video?

14. Estimated timeline: \_\_\_\_\_

**Submission deadline November 30<sup>th</sup>.** Please send your proposal to [hannah@truefaux.ca](mailto:hannah@truefaux.ca)

**Testimonial**

“It's a privilege to work with storytellers like Truefaux. They understand, and share, your organization's passion for its mission and then help you convey that story with clarity and grace. We're very fortunate to have their advice and expertise.”

*Anne-Marie McElrone*  
Partnership Development  
Dartmouth North Community Food Centre

# TRUEFAUX

## Truefaux Films

In 2007 John Hillis teamed up with Hannah Minzloff and together they created Truefaux Films, a platform to develop and produce their own long form drama and documentary projects. Truefaux Films also has a deep community philosophy, bringing high end creative and technical resources to community groups, non-profits, and social enterprises - producing media content these organizations would otherwise be unable to afford.

## Mission Statement

By providing impactful videos, Truefaux is dedicated in supporting people and organizations that make positive social and cultural change.

## Social & Environmental Commitment

### **BCorp certification**

Truefaux is working towards BCorp certification. Certified B Corporations meet the highest standards of verified social and environmental performance, transparency and accountability.

We envision a global economy that uses business as a force for good.

### **Bullfrog power**

At Truefaux Films, we recognize the importance of addressing our environmental impact. We are proud to reduce the carbon emissions footprint of our business by choosing green energy with Bullfrog Power for our operations.

Did you know that reducing your carbon footprint by 6.6 tonnes is equivalent to *not* driving a car approx. 25,309 km? That's like offsetting 4 road trips from Halifax to Vancouver.

Source: Greenhouse Gas Equivalencies Calculator

### **HostPapa**

Truefaux takes pride in being able to say that our web-hosting company, HostPapa, was one of the first web hosting companies to take the initiative of going green by purchasing 100% green renewable energy to power their data centres, web servers, office computers, laptops, and office space.

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