

TRUEFAUX

FILMS

ABOUT

Truefaux Films

Established in 2007, filmmakers John Hillis and Hannah Minzloff teamed up creating Truefaux Films, a platform which develops and produces social impact media content, successfully promoting community engagement on a local, provincial and national scope. Their work focuses on stimulating discussion and opening up avenues of thought that continue long after each project's conclusion.

Since its inception Truefaux Films has:

- Produced emergency room training videos for Trauma Nova Scotia
- Profiled translational medical research for the Nova Scotia Health Research Foundation
- Documented the curriculum revitalization at Dalhousie Medical School
- Recorded over 60 interviews for archival research at the Canadian Museum of Immigration
- Developed fundraising and awareness videos for the Boys and Girls Club of Greater Halifax
- Produced *Six Primrose*, a feature-length documentary about the power of food to build community, along with developing the accompanying community outreach and academic toolkits
- Produced *Dementia, Dad and Me*, a feature-length documentary about the impact of dementia on one family, along with developing the accompanying community outreach and academic toolkits

Mission Statement

By providing impactful videos, Truefaux is dedicated in supporting people and organizations that make positive social and cultural change.

Social & Environmental Commitment

Truefaux Films has a deep community philosophy, bringing high-end creative and technical resources to community groups, non-profits and social enterprises - producing media content these organizations would otherwise be unable to afford. Through our annual Community Partnership Program we are formally committed to donating the equivalent of 10% or more of our time through pro-bono services.

Truefaux Films is a Certified Benefit Corporation, meeting the highest standards of verified social and environmental performance, transparency and accountability. BCorps envision a global economy that uses business as a force for good.

At Truefaux Films, we recognize the importance of addressing our environmental impact. We are proud to **reduce the carbon emissions footprint of our business by choosing green energy with Bullfrog Power** for our operations.

Truefaux takes pride in being able to say that our **web-hosting company, HostPapa, was one of the first web hosting companies to take the initiative of going green** by purchasing 100% green renewable energy to power their data centres, web servers, office computers, laptops and office space.